



PRESS RELEASE

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VALERIE BECKER APPOINTED CHAIRPERSON of INTERNATIONAL FRAMING COMPETITION BOARD

Valerie Becker of Rochester Framing & Fine Art Printing has been appointed as the Chairperson of the International Framing Competition Board of the Professional Picture Framers Association (PPFA) at the annual PPFA Conference in Las Vegas, Nevada in January 2019.

The International Framing Competition Board is responsible for all framing competitions, approval and accreditation of judges and the review and updates of the framing design standards and judging criteria.

Valerie commented "Serving on the Competition Board for the last two years has been an honor and I have enjoyed working with creative framing experts from all over the world. I am humbled to have been asked to be the Chairperson of the Committee and I will be a better framer from this experience."

Valerie Becker is a Master Certified Picture Framer as designated by the PPFA. She owns and operates Rochester Framing & Fine Art Printing and Red Wing Framing & Fine Art Printing.

The Professional Picture Framers Association (PPFA) has been the industry trade association for professional custom picture framers, art galleries, museums and framing manufacturers for 35 years. PPFA has more than 3,500 members and helps maintain industry standards, education and promotion.

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